

# SEAN BORJA

Art Director | Graphic Designer | B2B Marketing Creative | Inbound Marketing | Direct Marketing

## Curriculum Vitae

### ELEVATOR PITCH

Twenty years invested in design for print, web, interactive media, photo direction, pre-press, and illustration, working in both agency and corporate marketing and advertising spaces. I am constantly learning — recycling ideas for improved solutions and experimenting with new tools. I awake each day with an invaluable set of skills to bring to my desktop. That gives me the ability to have a sense of humor and calm whenever the critical, five-alarm disasters arise.

Clarkston, Georgia USA

404.664.7132

✉ [Michael.Sean.Borja@gmail.com](mailto:Michael.Sean.Borja@gmail.com)

📧 [twitter.com/SeanBorja\\_MLT](https://twitter.com/SeanBorja_MLT)

in [linkedin.com/in/seanborja](https://www.linkedin.com/in/seanborja)

📌 [bitly.com/ZIYJnf](https://bitly.com/ZIYJnf)

@ [SeanBorja.com](http://SeanBorja.com)

### CAREER OVERVIEW

#### Art Director 2008-Present

B2B Marketing, strategic planning, positioning, brand development, advertising, and direct and inbound marketing and sales promotions. Web, print and media design, digital photography, and video.

MLT CREATIVE

#### Lead Designer 2001-2008

Lead designer for The Home Depot corporate advertising, working primarily in print media, purchasing and direction of photography, and strategic coordination with regional marketing and merchant teams.



#### Board Member 1998-2009

Board member of non-profit art/performance space. Developed the "eyedrum" brand, logo, and design of all media. Served on multiple committees managing organizational tasks, scheduling, and fund raising.

eyedrum

#### Digital Imaging Artist 1997-2001

Art direction, digital retouching, design for various layouts for collateral pieces, newspaper and magazine ads, and POS and tradeshow displays.



#### Sculpture Studio Artist 1996-2001\*

Multiple sculpture projects ranging from small to large in scale, working in bonded metal, marble dust resin, cast bronze, brass, copper and aluminum, and clay, and rubber mold making.



#### Design & Production Artist, Traffic 1995-1996

Graphic design, illustration and pre-press preparation of client files for commercial screen printing agency. Directed traffic for the pre-press department and handled multiple accounts directly with clients.



#### Assistant Designer 1993-1994

My career as a designer began here, very hum, happily doing grunt tasks like placing stickers on tradeshow bags, doing paste ups and basic illustrations, picking up the daily lunch order, and sharpening pencils.

Design!

\* Non-consecutive periods of employment, often by necessity of project or availability between other jobs.

### ABOUT ME



I am married with two boys, Soren and Sebastian.



I am a road cyclist and bike commuter; enjoys group rides.



I am a skilled digital photographer, NAPP and PPA Member.



View my design and photography portfolio online [here](#).



I blog about design, photography, cycling, and more [here](#).